Abie Rose Lee

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www.abierose.com

EXPERIENCE

Abie Rose Design, Oregon & California — *Sole Proprietor*

2005 - 2012 & 2023 - present

- Built a design business from the ground up, offering marketing, web design/development, graphic design, logo and identity creation, photography, SEO, and more
- Facilitated projects from start to finish and maintained positive relationships with each and every one of my clients
- Responsible for domain name registration and web hosting of new client websites
- Able to adhere to project deadlines and terms as laid out in client specific contract(s)

Royal Earth Skincare, California — *Founder*

2020 - 2023

- Create and test skincare formulations, including lotions, masks, hair care products, lip balms, and more
- Designed and printed product labels for each product using Canva
- Designed and developed a landing page for the business as a placeholder until products are ready to sell to the public
- Created an inventory system to track all ingredients and packaging purchased

Kinesis, Inc., Ashland, OR — *Digital Design Specialist*

2003 - 2005

- Developed concepts and designs for hundreds of clients utilizing Adobe Photoshop, Illustrator, and InDesign
- Translated designs and wireframes into high-quality code using HTML, CSS, Flash, and JavaScript
- Exceptional knowledge of Photoshop, photo retouching, photo manipulation, color correction, and digital camera use
- Designed and illustrated art and copy layouts for visual communication media, including collateral, branding, identity, packaging, and large format graphics
- Created marketing templates, maps, graphics, and flash videos for multiple corporate clients, including Asante Health and Providence Medford Medical Center

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Canva

HTML5/ CSS3/PHP/JavaScript

MS & Google Office Suites

Digital Photography

Search Engine Optimization

Wordpress/CMS Websites

Typing 60-90 wpm

EDUCATION

Rogue Community College, Medford, OR 1998 – 1999

- Web page design
- General studies

Rogue Community College, Grants Pass, OR 1999–2000

- Adobe Illustrator
- Creative Writing

Additional Training & Certificates, 2001 – Present

- Adobe Creative Suite
- Android App Development
- Introduction to Python

Personalized Software Inc., Phoenix, OR — *Sales Consultant*

2001 - 2002

- Increased my lead database in company POS system by cold calling, reviving leads of potential customers and sending out software demos and scheduling callbacks
- Maintained a position in the top 3 sales every month, often as the #1 consultant for software sales
- Worked with software engineers and communicated information pertinent to software updates per sales team and customers

Personalized Software Inc., Phoenix, OR — *Director of Technical Support*

1998 - 2000

- Responsible for meeting the technical support needs of our software customers via phone, walking them through the steps necessary to solve the issue(s) at hand
- Provided phone training for our childcare management software and was also responsible for providing on-site training for many customers who preferred to have in-person training for individuals as well as multiple employees
- Created and maintained positive relationships with all of our customers, including all of our large corporate clients
- Responsible for the hiring of any technical support team members, as well as training them
- Assisted the software sales team with necessary technical support for prospective customers as well as new and existing customers

HOBBIES & FUN

In addition to my professional life, I also have a lot of fun hobbies, do volunteer work, and have a few *non*-professional skills that may or may not be useful in a job setting, however it is a way for me to share a little more about myself on a personal level.

- Proud mama of three: two bonus kids, now adults, and my baby boy named Royal, who is now 6;
- I can solve a Rubik's cube in less than 3 minutes;
- A lover of languages, I can understand and speak a bit of Spanish, I can say 1-10 in German, I can say "thank you" in Bahasa Indonesian, and I can say one very useful phrase in Russian;
- I love to volunteer in my son's 1st grade classroom regularly, and I also update and maintain the website for Garfield School District;
- I love video games and my 6 year old is always teaching me everything there is to know about *Minecraft*;